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We Claim:

A beverage composition comprising:

a coffee portion comprising a resulting coffee component, said coffee portion exhibiting a resulting coffee component profile, said coffee portion comprising:

- i) a coffee source comprising a coffee source component, said coffee source exhibiting a coffee source component profile;
 - ii) a coffee source component modifier;
 - iii) a supplemental coffee source component;

wherein the amount of said resulting coffee component mimics the amount of a target coffee component in a component profile of a target coffee, and wherein said coffee portion has a pH value in the range of from about 2.0 units below to about 2.0 units above the pH value of a coffee element of said target coffee.

- The beverage composition of Claim 1 wherein said coffee portion has a pH value in the range of from about 1.0 units below to about 1.0 units above the pH value of said coffee element of said target coffee.
- The beverage composition of Claim 1 wherein said coffee portion has a pH value in the range of from about 0.5 units below to about 0.5 units above the pH value of said coffee element of said target coffee.
- 30 4. The beverage composition of Claim 1 wherein said coffee source is a roast and ground coffee.
 - The beverage composition of Claim 1 wherein said coffee source is a soluble coffee.
- The beverage composition of Claim 1 wherein said coffee source is a coffee extract.
- The beverage composition of Claim 1 wherein said coffee source is a roast and
 ground blend of two or more coffee varieties.
 - A coffee composition comprising:
- a coffee portion comprising a resulting coffee component, said coffee portion exhibiting a resulting coffee component profile, said coffee portion comprising:

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- a coffee source comprising a coffee source component, said coffee source exhibiting a coffee source component profile;
- ii) a coffee source component modifier;
- iii) a supplemental coffee source component;
- wherein the amount of said resulting coffee component mimics the amount of a target coffee component in a component profile of a target coffee, and wherein said coffee portion provides a pH value in use in the range of from about 2.0 units below to about 2.0 units above the pH value of a coffee element of said target coffee.
- 9. The beverage composition of Claim 8 wherein said coffee portion provides a pH
 value in use in the range of from about 0.5 units below to about 0.5 units above
 the pH value of said coffee element of said target coffee.
 - The beverage composition of Claim 8 wherein said coffee source is a roast and ground coffee.
 - The beverage composition of Claim 8 wherein said coffee source is a soluble coffee.
- 25 12. The beverage composition of Claim 8 wherein said coffee source is a coffee extract.
 - The beverage composition of Claim 8 wherein said coffee source is a roast and ground blend of two or more coffee varieties.
 - 14. A ready to drink coffee beverage comprising a coffee portion, said coffee portion comprising a principal coffee component and N relevant coffee components, where N is a number in the range of from about 1 to about 20, wherein said principal coffee component corresponds to a principal coffee component of a target coffee and said N relevant coffee components correspond to N relevant coffee components of said target coffee components of said principal coffee component is in the range of from about 50% below to about 50% above the total concentration of said corresponding principal coffee component in said target coffee, and wherein the value of the total concentration of said principal coffee component of said first coffee divided by the total concentration of said Nth relevant coffee component of said first coffee is within the range of from about 50% below to about 50% above the value of the total concentration of said principal coffee component in said target coffee divided by the total concentration of said principal coffee component in said target coffee divided by the total

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concentration of said Nth relevant coffee component of said target coffee.

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- A ready to drink coffee beverage comprising a coffee portion, said coffee portion 15. comprising a principal coffee component and N relevant coffee components, where N is a number in the range of from about 1 to about 20, wherein said principal coffee component corresponds to a principal coffee component of a target coffee and said N relevant coffee components correspond to N relevant coffee components of said target coffee, wherein the total concentration of said principal coffee component is in the range of from about 50% below to about 50% above the total concentration of said corresponding principal coffee component in said target coffee, and wherein the value of the total concentration of said principal coffee component of said first coffee divided by the total concentration of said Nth relevant coffee component of said first coffee is within the range of from about 50% below to about 50% above the value of the total concentration of said principal coffee component in said target coffee divided by the total concentration of said Nth relevant coffee component of said target coffee, and wherein said coffee portion has a sufficient amount of a coffee source component modifier such that the pH of said coffee portion is within the range of from about 2 units above to about 2 units below the pH of said target coffee.
- 16. The ready to drink coffee beverage of Claim 15 wherein the value of the total concentration said principal coffee component of said coffee portion divided by the total concentration of said Nit relevant coffee component of said coffee portion is equal to the value of the total concentration of said corresponding principal coffee component of said target coffee divided by the total concentration of said corresponding Nit relevant coffee component of said target component.
- 17. The ready to drink coffee beverage of Claim 15 where in the ratio of principal coffee component of said coffee portion to each of said Nth relevant coffee components of said coffee portion is equal to the ratio of said corresponding principal coffee components of said target coffee to each of said corresponding Nth relevant coffee components of said target coffee.